

WEST VIEW FUN RUN COMING SOON!

A fundraiser for **TECHNOLOGY & SAFETY!**

To make our fundraising easier, more profitable, and more fun, we've asked our local Boosterthon team to power our entire West View Fun Run program.

Family and friends anywhere in the world can support our school by giving pledges toward the number of laps your child will run on the day of the Fun on Friday, March 23rd.

BOOSTERTHON PAYS FOR . . .

- On-campus team with months of assistance and expertise
- Fun Run setup and event hosting
- Pre-program event kit
- World-class character program
- 7,000+ letters and stickers (avg.)
- 20+ promotional posters
- 12 program & character videos
- Year-round character program including 36 videos and activities
- Teacher t-shirts & kits
- Pledge Crown for every student
- Pledging website at funrun.com
- Online Support Team

EVERY STUDENT INCLUDED

Regardless of financial participation, every student is invited to participate in the entire Fun Run program. Students will also receive a FREE gift just by being registered on funrun.com.

LESS HASSLE & MORE PROFIT

To get the most out of our Fun Run, we're using Boosterthon's smart pledging technology—funrun.com—which helps us raise and collect far more. Plus, their amazing team coordinates all the details and logistics, allowing us to better focus on education.

THE MOST VALUE

West View Elementary will have more fun, raise more, and keep 56-58% (compared to keeping 40-50% with most other fundraising companies). Plus, Boosterthon covers all the costs of the program. Over our 5-year partnership with Boosterthon, West View Elementary has profited over \$140,803. This year, **our goal is to profit \$35,000 for TECHNOLOGY & SAFETY** and we need your help to do it!

WORLD-CLASS CHARACTER PROGRAM

Every student will experience Boosterthon's newest character theme, CASTLE QUEST—a castle theme all about being brave and living with character, which was developed in collaboration with CHARACTER COUNTS!®, the nation's most reputable character education organization.

Learn more at Boosterthon.com.

Thank you so much for supporting our school! For more information, please contact your Fun Run Leader, DJ JONES at djj@boosterthon.com.